

Enterprise technology expertise. On **your** side.

Independent enterprise IT strategy, architecture and advisory for organizations navigating complex technology decisions, investments and transformations.
ServiceNow Certified Master Architect • Enterprise Architecture • AI & Automation • Program Assurance

// CORE CAPABILITIES

Enterprise decisions viewed from the client side.

- 01 Enterprise Architecture**
Target-state architecture, capability alignment, platform strategy, standards and governance.
- 02 IT Strategy & Transformation**
Modernization priorities, operating models, investment sequencing and transformation roadmaps.
- 03 ServiceNow Advisory**
Strategy, architecture, governance, NOW Assist / AI, optimization and independent implementation assurance.
- 04 AI & Automation Strategy**
Use-case prioritization, enterprise AI governance, platform architecture and automation strategy.
- 05 Program Assurance**
Architecture reviews, technical governance, implementation health and delivery-risk identification.
- 06 Procurement & Vendor Advisory**
RFP strategy, technical requirements, vendor / SI evaluation and scope validation.

// TYPICAL ENGAGEMENTS

- Enterprise architecture assessment / target-state blueprint
- Technology strategy and modernization roadmap
- ServiceNow platform strategy / architecture review
- AI readiness, governance and use-case prioritization
- Program health / go-live readiness assessment
- RFP, platform or systems-integrator evaluation

// CALIFORNIA PUBLIC SECTOR

Substantive capability. Accountable delivery.

ClientSide supports California agencies directly and contributes specialized senior expertise as part of prime-contractor and technology-partner teams.

// PUBLIC SECTOR DELIVERY MODEL



CALIFORNIA DVBE

SMALL BUSINESS

// WHY CLIENTSIDE

- 01 Principal-led expertise**
Senior enterprise architecture and technology leadership without layers of consulting overhead.
- 02 Independent perspective**
Recommendations are not tied to software-license or implementation-volume incentives.
- 03 Deep ServiceNow credibility**
Nearly two decades of ServiceNow experience with Certified Master Architect-level expertise.
- 04 Broader enterprise lens**
ServiceNow, AI and platforms are evaluated in the context of enterprise architecture and business outcomes.

// CREDENTIALS & PROCUREMENT

Matthew Doolittle

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Enterprise Architect

[ServiceNow CMA](#)

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Cal eProcure registered